

# 2021 SCHOOL COMPETITION INFORMATION



#### **CAN DO Community Challenge - At A Glance**

Who: You!

**What:** Beyond Hunger's annual spring food drive. Our goal is to raise \$100,000 AND if we meet our goal all donations will be matched up to \$25,000 thanks to the Challenge Corp—a group of local philanthropists.

When: April 1<sup>st</sup> to April 30<sup>th</sup>

**Why:** Donations to Beyond Hunger are typically at their lowest during the spring. As we continue to see the impact of the pandemic on our neighbors, we encourage the community to spread the word about our services, promote our virtual food drive, sign up to volunteer, and/or make a donation.

#### For more information, contact:

Ricardo J. Garcia Ricardo@GoBeyondHunger.org (708) 386-1324 ext. 1114

Lauren Brightmore Lauren@GoBeyondHunger.org (708) 386-1324 ext. 1102

#### **About Beyond Hunger, formerly Oak Park River Forest Food Pantry.**

In July of 2019, we officially changed our name to Beyond Hunger to better represent all the services and programming we offer to our clients across 13 zip codes, including portions of Chicago and its near-west suburbs. Though our name has changed, our commitment to ending hunger in our community remains the same, serving 40,000 individuals each year. We provide emergency allotments of food at the Pantry, connection to income-support benefits, summer meals for kids and teens, nutrition education, and more!

#### **Beyond Hunger**

848 Lake Street Oak Park, IL 60301 (708) 386-1324 www.GoBeyondHunger.org





### **HOW TO GET INVOLVED:**







#### **CAN DO SCHOOL COMPETITION**

Will your school be next to take home the CAN DO Challenge Trophy?

Starting April 1st, the competition will begin! There will be 2 ways for you to participate in this challenge: raising funds and/or donating food. More information is below.

#### **Fundraising Pages:**

Like in past years, schools can create team fundraising pages on our CAN DO Challenge donation <u>site</u>. You will be able to see your progress in real time for all online donations. For every \$1 donated, we can provide 3 meals! Setting up an online fundraising page for your school is an easy way for donors to give securely and provide points to your team. Despite not having a competition in 2020, participating schools raised enough to provide over 100,000 meals last year!

#### **Food Donations:**

We will be collecting a limited set of food donations for this year's Challenge. We have a list of five non-perishable food items worth 5 points each: jelly, dried beans, canned fruit, cooking oils, and rice. These are items we have difficulty procuring or can only order in certain quantities. We are limited in space and staff/volunteers for sorting, so please stick to donations off this list.

#### **Donation Drop Offs:**

During the last two weeks of April, you can begin to drop off your food donations. We ask that you sign up for a date and time in advance to ensure we have enough staff and space available. Go to <a href="https://bit.ly/3uVEpwb">https://bit.ly/3uVEpwb</a> to select your preferred date and time. Be sure to include your school name in the comment section. Questions? Contact Ricardo at 708-386-1324 ext 1114 or <a href="mailto:Ricardo@GoBeyondHunger.org">Ricardo@GoBeyondHunger.org</a>

#### **Beyond Hunger Speaker:**

We will not be available to visit classrooms this year, but the video link below outlines the Challenge and Beyond Hunger. Feel free to show and share with your class, school, or service group: <a href="https://www.youtube.com/watch?v=S0BBlCyRtJ0">https://www.youtube.com/watch?v=S0BBlCyRtJ0</a>

#### **Award Ceremony:**

As of now, we plan on honoring the winning school in a virtual awards ceremony. Beyond Hunger will coordinate with the winning school following the Challenge to set up a date and other details.



# **SCHOOL COMPETITION**

## **HOW TO EARN POINTS**



## **POINTS** FOR EVERY \$1





# **POINTS** FOR EACH OF THE FOLLOWING:



- 1. RICE
- 2. DRIED BEANS
- 3. CANNED FRUIT
- 4. COOKING OILS
- 5. JELLY



## **TEAM CAPTAIN INFORMATION**

As the point of contact for your school, here's what you need to know about creating your own online fundraising page.

Your school's page will show all online donations and we can add any checks or cash that come in offline for your team. We are using a multi-tiered platform, so even individual classrooms can join and keep track of their room's progress along with the school.

Food donations from our list will be added to these totals at the end of the Challenge.

#### **HOW TO CREATE YOUR SCHOOL'S TEAM PAGE:**

- 1. Go directly to our <u>campaign page</u> and select "Join the Challenge".
- 2. Select create a team
- 3. You'll be asked to create an account. Enter your email and a password. You will now be the school's team captain.
- 4. Complete your profile by entering your first and last name and select sign up.
- 5. You'll then be prompted to enter a team name (use your school's name).
- 6. Set a fundraising goal and make any edits you wish to the team page headline, then select create team.
- 7. You'll be prompted to choose a team photo (it's defaulted to Beyond Hunger's logo but feel free to change it with your school's logo, school photo, etc.).
- 8. Manage your page, make edits to the story, send emails, thank donors, and share your link from the team page.

If you would like help setting up your page, please contact Lauren Brightmore <u>Lauren@GoBeyondHunger.org</u> 708-386-1324 X 1102. She will walk you through the process.

## HOW TO GET PEOPLE TO JOIN YOUR TEAM & ensure their donation counts in your school's point total.

On our peer-to-peer platform, your team can leverage your fundraising even further. Want to have an internal competition amongst your school's homerooms, grades, or clubs etc.? You can do that and more...even have parents fundraise! Here's how they can join:

- 1. Go to (insert your team page link)
- 2. Select JOIN TEAM
- 3. You'll be asked to create an account. Enter your email, create a password, and continue.
- 4. Next enter your first and last name. You can also add your homeroom (ie. First Name: Mrs. Jones. Last: Room 12).

Donors can also go straight to your team link and give if they don't wish to join your team.

