



# 2024 FALL BENEFIT CONCERT

## SPONSORSHIP OPPORTUNITIES



# CAKE

## SATURDAY, NOVEMBER 23RD

### **Beyond Hunger Services:**

Food Pantry

Nutrition and health education

Kids' food programs

Home delivery

Social services

Advocacy for food security

We believe hunger is solvable, and the solution includes all of us.

Learn how you can support a hunger-free community as a sponsor of the most exciting fundraising events in town!

**[GoBeyondHunger.org/events](https://GoBeyondHunger.org/events)**

# OUR ANNUAL BENEFIT CONCERT



The inception of the fall concert started out simple. What could replace the formality of a fundraising gala, while providing a memorable experience for a large audience? The answer? Rock and Roll! With the generous support of our sponsors over the last 10 years, our benefit concerts have raised over 1.3 MILLION dollars!

Don't miss an evening with CAKE in support of providing food assistance and essential programming for local families.

**Become an event sponsor today!**

## ABOUT BEYOND HUNGER

For 45 years, Beyond Hunger has helped fight hunger in our community. Over the years, hunger has evolved. And so have we.

Our programming provides nutritious groceries and resources to 65,000 people from 13 zip codes throughout greater Chicagoland. Our marquee program, the food pantry, operates twice per week.

We supply meals to kids when school is not in session, offer nutrition education and cooking classes, and connect clients to income support. We also deliver groceries to older adults and those with disabilities.



## PROMOTIONAL EFFORTS

Beyond Hunger will showcase your company's commitment among our thousands of supporters, volunteers, and event attendees who have stepped up to be part of our enduring 45 year history to end hunger.

We will celebrate your partnership through:



Over 11,700 social media followers/subscribers



Average monthly engagement of 16,400 (Instagram & Facebook)



Over 18,000 supporters on our email list



3,500 mail recipients of our organization's annual report



Recognition in front of 3,300 concert go-ers

# PAST BENEFIT ARTISTS



**Drive-By Truckers**



**Jeff Tweedy**



**Mavis Staples**



**Jason Isbell**



**Indigo Girls**

## 2023 CONCERT SPONSORS

**The Moller Family  
Foundation**

**The Reedy Family  
Foundation**

**93.1 XRT**  
CHICAGO'S FINEST ROCK

**tW4/** The Walter  
Family Causes  
EQUITY. OPPORTUNITY. SUSTAINABILITY.

  
**CONAGRA**  
• BRANDS •

**Davies Family  
Charitable Fund**

  
**HAZARD**  
FAMILY FOUNDATION

**OAK PARK**  
BANK  
A branch of Hinsdale Bank & Trust Company, N.A.  
A WINTRUST COMMUNITY BANK

 **Byline Bank**

**THE JOSEPH  
FAMILY**

 **FOREST PARK BANK**

**Excel**  
Custom Window Tinting, LLC

**Donna Myers  
& Aaron Lebovitz**

 **PRADO & RENTERIA**  
Certified Public Accountants

  
**Colin Fane, Agent**



# 2024 Fall Benefit Concert

## EXCLUSIVE SPONSORSHIP PACKAGE



### HALL OF FAME PACKAGE \$7,500



*Entertain your top clients, staff, or friends at The Salt Shed on Nov. 23rd*

- Includes admission for 8 in the seated Grandstand with access to 2nd and 3rd floor GA lounges and bathrooms
- Pre-show party with food and open bar in semi-private space in venue
- Stage mention of sponsorship prior to performance (3,000+ in attendance)
- Professionally photographed party with links for you and your guests
- Social media mention pre and post event (reaching over 11,000 followers)
- Listing in thank-you ad post-event in Wednesday Journal (reaching over 9,000)
- Listing and link on Beyond Hunger's website
- Ad placement at event and online
- Logo or name displayed on Step & Repeat

Contact Lauren at [Lauren@GoBeyondHunger.org](mailto:Lauren@GoBeyondHunger.org) with any questions.

**PAYMENT DUE BY FRIDAY, OCTOBER 25th**

# AN EVENING WITH CAKE



## 2024 SPONSORSHIP PACKAGES



### Hall of Fame

Pre-Party with F&B in semi-private space in venue

8 Seated Tickets in Grandstand

Stage acknowledgement before 3,300 Chicago area fans/supporters

Logo featured on Step & Repeat Banner

Prominent Logo placement on event sponsorship signage

Scrolling digital ad placement in entry lobby

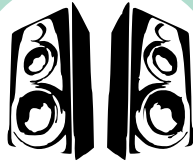
Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and partner page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

Social Media Mentions Pre & Post Event

**\$7,500**



### Rock Star

6 Seated Tickets in Grandstand (or 8 General Admission)

Stage acknowledgement before 3,300 Chicago area fans/supporters

Logo featured on Step & Repeat Banner

Logo placement on Event Sponsorship Signage

Scrolling digital ad placement in entry lobby

Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and partner page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

Social Media Mentions Pre & Post Event

**\$5,000**



### Headliner

2 Seated Grandstand Tickets (or 4 General Admission)

Logo featured on Step & Repeat Banner

Logo placement on Event Sponsorship Signage

Scrolling digital ad placement in entry lobby

Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and partner page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

Social Media Mentions Pre & Post Event

**\$2,500**



### Opening Act

4 General Admission Tickets

Logo placement on Event Sponsorship Signage

Social Media Mentions Pre & Post Event

Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and partner page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

**\$1,200**



### Spotlight

Logo placement on Event Sponsorship Signage

Social Media Mentions Pre & Post Event

Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and sponsorship page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

**\$500**



CHECKS PAYABLE TO: BEYOND HUNGER OR ONLINE [HERE](#)

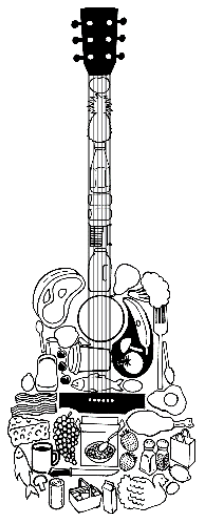
CONTACT: TERI MILLER

TERI@GOBEYONDHUNGER.ORG OR 708-613-4200

# AN EVENING WITH **CAKE**



FALL BENEFIT CONCERT  
SPONSORSHIP PACKAGES



**Yes! We will sponsor Beyond Hunger's Fall Concert.**

Hall of Fame Sponsorship.....	\$7,500
Rock Star Sponsorship.....	\$5,000
Headliner Sponsorship.....	\$2,500
Opening Act Sponsorship.....	\$1,200
Spotlight Sponsorship.....	\$500

*\*Sponsorships are limited and are guaranteed on a first come, first serve basis. Thank you for your support!*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Beyond Hunger FEIN# 27-2018997**

Payment is due by **Friday, October 25th**

*Checks can be made payable to Beyond Hunger*

**Mail:** 848 Lake Street, Oak Park, IL 60301

Or [Online](#) (Type Concert Sponsorship in the leave a comment section)