

2025 FALL BENEFIT CONCERT

SPONSORSHIP OPPORTUNITIES



PORTUGAL. THE MAN

Saturday, November 22 at The Salt Shed

Beyond Hunger Services:

FOOD PANTRY

NUTRITION AND HEALTH EDUCATION

KIDS' FOOD PROGRAMS

HOME DELIVERY

BENEFITS SERVICES

ADVOCACY FOR FOOD SECURITY

We believe hunger is solvable, and the solution includes all of us. Learn how you can support a hunger-free community as a sponsor of the most exciting fundraising events in town!

GoBeyondHunger.org/events

OUR ANNUAL BENEFIT CONCERT



The inception of the fall concert started out simple. What could replace the formality of a fundraising gala, while providing a memorable experience for a large audience? The answer? Rock and Roll! With the generous support of our sponsors over the last 12 years, our benefit concerts have raised over 4.2 MILLION meals!

Don't miss an incredible evening of talent in support of providing food assistance and essential programming for local families.

Become an event sponsor today!

ABOUT BEYOND HUNGER

For over 45 years, Beyond Hunger has helped fight hunger in our community. Over the years, hunger has evolved. And so have we.

Our programming provides nutritious groceries and resources to 65,000 people from 13 zip codes throughout greater Chicagoland. Our marquee program, the food pantry, operates twice per week.

We supply meals to kids when school is not in session, offer nutrition education and cooking classes, and connect clients to income support. We also deliver groceries to older adults and those with disabilities.



PROMOTIONAL EFFORTS

Beyond Hunger will showcase your company's commitment among our thousands of supporters, volunteers, and event attendees who have stepped up to be part of our enduring history to end hunger.

We will celebrate your partnership through:



Over 11,700 social media followers/subscribers



Average monthly engagement of 16,400 (Instagram & Facebook)



Over 18,000 supporters on our email list



3,500 mail recipients of our organization's annual report



Recognition in front of 3,300 concert go-ers

PAST BENEFIT ARTISTS









CAKE

Drive-By Truckers

Mavis Staples

Indigo Girls









Lucinda Williams

Jason Isbell

Jeff Tweedy

John Hiatt

2024 CONCERT SPONSORS

The Moller Family The Reedy Family **Foundation**

Foundation





Paul & Leah **Beckwith**































Hall of Fame

Pre-Party with F&B in semiprivate space in venue Seated Tickets in Grandstand

before 3,300 Chicago area Stage acknowledgement fans/supporters

Logo featured on Step & Repeat Banner Prominent Logo placement on event sponsorship signage Scrolling digital ad placement in entry lobby

post-event in Wednesday Journal (reaching 9,400) Listing in thank you ad

Hunger's website (event and Listing and Link on Beyond partner page)

Annual Report (reaching 3,500) Listing in Beyond Hunger's

Social Media Mentions Pre & Post Event \$7,500



Rock Star

Seated Tickets in Grandstand (or 8 General Admission) Stage acknowledgement before 3,300 Chicago area fans/supporters

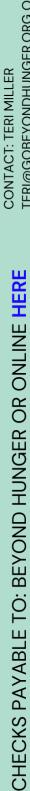
-ogo featured on Step & Repeat Banner -ogo placement on Event Sponsorship Signage Scrolling digital ad placement in entry lobby

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Annual Report (reaching 3,500) Listing in Beyond Hunger's

Social Media Mentions Pre & Post Event \$5,000





2025 SPONSORSHIP PACKAGES

PORTUGAL. THE MAN

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Headliner

2 Seated Grandstand Tickets or 6 General Admission)

Opening Act

Logo featured on Step & Repeat Banner

4 General Admission Tickets

Logo placement on Event Sponsorship Signage Scrolling digital ad placement in entry lobby

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Social Media Mentions Pre & Post Event

\$2,500



Spotlight

Logo placement on Event Sponsorship Signage

Logo placement on Event

Sponsorship Signage

Social Media Mentions Pre & Post Event

Social Media Mentions

Pre & Post Event

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Listing and Link on Beyond

Listing in Beyond Hunger's Annual Report (reaching 3,500)

Listing in Beyond Hunger's Annual

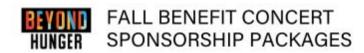
Report (reaching 3,500)

\$500

\$1,200

TERI@GOBEYONDHUNGER.ORG OR 708-613-4200

PORTUGAL. THE MAN







Yes! We will sponsor Beyond Hunger's Fall Concert.

Hall of Fame Sponsorship	\$7,500
Rock Star Sponsorship	\$5,000
Headliner Sponsorship	\$2,500
Opening Act Sponsorship	\$1,200
Spotlight Sponsorship	\$500

*Sponsorships are limited and are guaranteed on a first come, first serve basis. Thank you for your support!

Company Name:	
Contact Name:	
Sponsorship Level:	
Address:	
Telephone:	Email:

Beyond Hunger FEIN# 27-2018997

Payment is due by **Friday, November 21**st

Checks can be made payable to Beyond Hunger

Mail: 848 Lake Street, Oak Park, IL 60301

Or Online (Type Concert Sponsorship in the leave a comment section)