



2025 FALL BENEFIT CONCERT

SPONSORSHIP OPPORTUNITIES



PORTUGAL. THE MAN

Saturday, November 22 at The Salt Shed

Beyond Hunger Services:

FOOD PANTRY

NUTRITION AND HEALTH EDUCATION

KIDS' FOOD PROGRAMS

HOME DELIVERY

BENEFITS SERVICES

ADVOCACY FOR FOOD SECURITY

We believe hunger is solvable, and the solution includes all of us. Learn how you can support a hunger-free community as a sponsor of the most exciting fundraising events in town!

GoBeyondHunger.org/events

OUR ANNUAL BENEFIT CONCERT



The inception of the fall concert started out simple. What could replace the formality of a fundraising gala, while providing a memorable experience for a large audience? The answer? Rock and Roll! With the generous support of our sponsors over the last 12 years, our benefit concerts have raised over 4.2 MILLION meals!

Don't miss an incredible evening of talent in support of providing food assistance and essential programming for local families.

Become an event sponsor today!

ABOUT BEYOND HUNGER

For over 45 years, Beyond Hunger has helped fight hunger in our community. Over the years, hunger has evolved. And so have we.

Our programming provides nutritious groceries and resources to 65,000 people from 13 zip codes throughout greater Chicagoland. Our marquee program, the food pantry, operates twice per week.

We supply meals to kids when school is not in session, offer nutrition education and cooking classes, and connect clients to income support. We also deliver groceries to older adults and those with disabilities.



PROMOTIONAL EFFORTS

Beyond Hunger will showcase your company's commitment among our thousands of supporters, volunteers, and event attendees who have stepped up to be part of our enduring history to end hunger.

We will celebrate your partnership through:



Over 11,700 social media followers/subscribers



Average monthly engagement of 16,400 (Instagram & Facebook)



Over 18,000 supporters on our email list



3,500 mail recipients of our organization's annual report



Recognition in front of 3,300 concert go-ers

PAST BENEFIT ARTISTS



CAKE



Drive-By Truckers



Mavis Staples



Indigo Girls



Lucinda Williams



Jason Isbell



Jeff Tweedy



John Hiatt

2024 CONCERT SPONSORS

**The Moller Family
Foundation**

**The Reedy Family
Foundation**

93.1 XRT
CHICAGO'S FINEST ROCK

tWf / The Walter
Family Causes
EQUITY. OPPORTUNITY. SUSTAINABILITY.

Paul & Leah
Beckwith

CONAGRA
BRANDS

HAZARD
FAMILY FOUNDATION

BY Byline Bank®

hps NONPROFIT
ALLIES

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ROBOTS

DONNA MYERS &
AARON LEBOVITZ

State Farm
Colin Fane, Agent

PORTUGAL. THE MAN



2025 SPONSORSHIP PACKAGES



Hall of Fame

Pre-Party with F&B in semi-private space in venue

8 Seated Tickets in Grandstand

Stage acknowledgement before 3,300 Chicago area fans/supporters

Logo featured on Step & Repeat Banner

Prominent Logo placement on event sponsorship signage

Scrolling digital ad placement in entry lobby

Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and partner page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

Social Media Mentions Pre & Post Event

\$7,500



Rock Star

6 Seated Tickets in Grandstand (or 8 General Admission)

Stage acknowledgement before 3,300 Chicago area fans/supporters

Logo featured on Step & Repeat Banner

Logo placement on Event Sponsorship Signage

Scrolling digital ad placement in entry lobby

Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and partner page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

Social Media Mentions Pre & Post Event

\$5,000



Headliner

2 Seated Grandstand Tickets (or 6 General Admission)

Logo featured on Step & Repeat Banner

Logo placement on Event Sponsorship Signage

Scrolling digital ad placement in entry lobby

Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and partner page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

Social Media Mentions Pre & Post Event

\$2,500



Opening Act

4 General Admission Tickets

Logo placement on Event Sponsorship Signage

Social Media Mentions Pre & Post Event

Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and partner page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

\$1,200



Spotlight

Logo placement on Event Sponsorship Signage

Social Media Mentions Pre & Post Event

Listing in thank you ad post-event in Wednesday Journal (reaching 9,400)

Listing and Link on Beyond Hunger's website (event and sponsorship page)

Listing in Beyond Hunger's Annual Report (reaching 3,500)

\$500

CHECKS PAYABLE TO: BEYOND HUNGER OR ONLINE [HERE](#)

CONTACT: TERI MILLER
TERI@GOBEYONDHUNGER.ORG OR 708-613-4200

PORTUGAL. THE MAN



FALL BENEFIT CONCERT
SPONSORSHIP PACKAGES

NOVEMBER 22ND



Yes! We will sponsor Beyond Hunger's Fall Concert.

Hall of Fame Sponsorship.....\$7,500

Rock Star Sponsorship.....\$5,000

Headliner Sponsorship.....\$2,500

Opening Act Sponsorship.....\$1,200

Spotlight Sponsorship.....\$500

**Sponsorships are limited and are guaranteed on a first come, first serve basis. Thank you for your support!*

Company Name: _____

Contact Name: _____

Sponsorship Level: _____

Address: _____

Telephone: _____ Email: _____

Beyond Hunger FEIN# 27-2018997

Payment is due by **Friday, November 21st**

Checks can be made payable to Beyond Hunger

Mail: 848 Lake Street, Oak Park, IL 60301

Or [Online](#) (Type Concert Sponsorship in the leave a comment section)