



Healthy Chef CHALLENGE



2020 Sponsorship Opportunities



SATURDAY, APRIL 4TH AT 7 PM

THE CHOPPING BLOCK AT MERCHANDISE MART, CHICAGO

Beyond Hunger Services:

OPRF Food Pantry

Nutrition and health education

Kids' food programs

Home delivery

Social services

Advocacy for food security

We believe hunger is solvable, and the solution includes all of us. Learn how you can support a hunger-free community as a sponsor in this culinary competition for good.

GoBeyondHunger.org/events

HEALTHY CHEF CHALLENGE OVERVIEW



This spring professional chefs will put their cooking talents to the test, trying to impress a panel of judges by transforming Pantry ingredients into a gourmet meal. Past ingredients have included items such as canned spinach, Spaghetti O's, and canned plums.

The Healthy Chef Challenge was inspired by our Nutrition Education and cooking class programming. Since 2010, Nutrition Education has been an integral part of our service model. Our registered dietitians take difficult to use items and demonstrate creative recipes while clients wait to shop for food at our Pantry.

The 3rd annual Healthy Chef Challenge heats up on April 4th at a new location, The Chopping Block in the Merchandise Mart. Sponsors will not only be able to reach local Beyond Hunger supporters, but a host of foodies and anti-hunger advocates from across Chicagoland.

Don't mince out! Become an event sponsor today.

ABOUT US

For four decades, Beyond Hunger, formerly Oak Park River Forest Food Pantry has helped fight hunger in our community. We provide hunger relief programming and services to over 40,000 residents of 13 ZIP codes, including the West Side of Chicago and many of its surrounding suburbs.

In addition to the Food Pantry, we supply meals to kids when school is not in session. Our home delivery program provides groceries to older adults and those with disabilities. We also offer our clients nutrition education and cooking classes.



COMMUNITY IMPACT

HOME DELIVERY

of groceries to
811 SENIORS
& people with disabilities



SUMMER MEALS

provided
25,727
meals & snacks to kids & teens



NUTRITION EDUCATION

99% agree

"I am better prepared to make healthy choices at the grocery store."



244 PEOPLE
participated in store tours &

COOKING CLASSES

PROMOTIONAL EFFORTS

Beyond Hunger will showcase your company's commitment among our thousands of supporters, volunteers, and event attendees who have stepped up to be part of our enduring 40 year history to end hunger. We will celebrate your partnership through:



4,300 social media followers



4,400 unique online monthly visitors



Over **6,000** organic post engagements from our 2019 signature events



Over **5,000** supporters on our email list



3,500 mail recipients of our organization's annual report



30,800 impressions from the 2019 Healthy Chef Challenge

EXCITING NEW LOCATION!



We are thrilled to be partnering with The Chopping Block in the Merchandise Mart, Chicago's largest recreational cooking school. The venue is a big draw for cooking fans of all experience levels, and just a short drive or train ride away!

Attendees can also whip up a meal this year. The Chopping Block culinary team will lead several "action stations" where guests can throw on an apron and learn how to create gourmet appetizers using Pantry ingredients.



PAST CHALLENGE PARTNERS

Sam Miola

Personal Chef & Dietitian



2019 Round 1 Champion

Carlos Belon

Wild Onion Tied House



2019 Round 2 Champion

Danielle Dang

Hais Sous



2019 Emcee



Anan Abu-Taleb

Mayor of Oak Park



Chris Koetke

Host of Let's Dish



Laura Maychruk

Owner of Buzz Cafe





































2019 SPONSORS



**THE
BECKWITH
FAMILY**





Package Level >>	Presenting Chef \$5,000	Executive Chef \$2,500	Chef de Cuisine \$1,200	Sous Chef \$300
PRE-EVENT RECOGNITION				
Name on Event Invite (by Feb. 21st)				
Electronic Ad on Beyond Hunger Website				
Email Blasts				
Social media mention	8 mentions	6 mentions	4 mentions	2 mentions
Logo on online auction site				
ON-SITE RECOGNITION				
Sponsorship listed on admission wristbands and/or VIP passes				
Stage mention of sponsorship before initial cook-off				
Tickets to the event	4 VIP Tickets <i>Pre-Reception, Meet the Chefs</i>	2 VIP Tickets <i>Pre-Reception, Meet the Chefs</i>	2 General Admission Tickets	
Logo placement on event signage in each kitchen	Leading Placement	Prominent Placement		
Ad (Black & White) in Event Program	Full Page (8 X 5")	Full Page (8 X 5")	Full Page (8 X 5")	Half Page (5X3.5")
POST EVENT RECOGNITION				
Recognition in Beyond Hunger's Annual Report (reaching 3,500)				
Listing and link on Beyond Hunger's website as a partner				
Listing in thank-you ad post- event in the Wednesday Journal (reaching 6,000)				
Logo in next year's sponsorship package				

Questions? Contact Lauren at Lauren@GoBeyondHunger.org or 708-386-1324 ext. 1102



Yes! We will sponsor Beyond Hunger's Healthy Chef Challenge

	PRESENTING CHEF SPONSORSHIP.....	\$5,000
	EXECUTIVE CHEF SPONSORSHIP.....	\$2,500
	CHEF DE CUISINE SPONSORSHIP.....	\$1,200
	SOUS CHEF SPONSORSHIP.....	\$300

**Sponsorships are limited and are guaranteed on a first come, first serve basis. Thank you for your support!*

Company Name: _____

Contact Name: _____ Sponsorship Level: _____

Street Address: _____ City: _____ State: ____ Zip: _____

Telephone: _____ Email: _____

BEYOND HUNGER FEIN #27-2018997

Payment Information

Payment is due by March 12. Please make checks payable to: *Beyond Hunger*

MAIL: 848 Lake Street, Oak Park, IL 60301

ONLINE: www.GoBeyondHunger.org/give

EVENT CONTACT:

Lauren Brightmore 708-386-1324 ext. 1102 Lauren@GoBeyondHunger.org