



## Healthy Chef

CHALLENGE

Thursday, May 30

GOOSE ISLAND BARREL HOUSE

We believe hunger is solvable, and the solution includes all of us. Learn how you can support a hunger-free community as a sponsor of this culinary competition for good.

### Beyond Hunger Services:

Pantry Programs

Nutrition and Health Education

Kids' Food Programs

Home Delivery

Social Services

Advocacy for Food Security





# SPONSORSHIP INFORMATION



## ABOUT BEYOND HUNGER

We provide hunger-relief programming and services to 13 zip codes across Cook County, including portions of Chicago and its near-west Suburbs. Our service offerings seek to provide the food, resources, knowledge, and skills people need to live healthy, active lives.

For 45 years Beyond Hunger has created solutions to end hunger at every stage of life through comprehensive programs that now include: providing emergency food to families in need, summer meals for kids who lack them when school is out, connecting individuals to valuable benefits like SNAP ("food stamps"), conducting nutrition education and cooking classes to combat chronic illness, and delivering groceries to homebound older adults.

Organization-wide, we focus on health and nutrition, and provide food that nourishes and sustains that families love.

## THE HEALTHY CHEF CHALLENGE

The pressure is on for our annual Healthy Chef Challenge at the beautiful Goose Island Barrel House.

This culinary competition puts the skills of talented Chicago area chefs to the test!



A crew of celebrity judges decides which chef makes the most delicious entree using ingredients commonly found in our food pantry--think canned yams and peanut butter.

Guests will have the opportunity to watch the competition, eat, drink, and sharpen their own culinary skills through demonstrations by our Health Ambassadors.

**Feed the need and your inner foodie. Become an event sponsor today!**

## COMMUNITY IMPACT FY 2023

**130 TONS**



**FOOD RESCUED & REDISTRIBUTED**

**52,000+**  
INDIVIDUALS SERVED



The most individuals we have ever served in  
**45 YEARS**



**VOLUNTEERS**  
donate the time equivalent of  
**11 FULL TIME STAFF**



**1100+**  
individuals reached



BY OUR  
HEALTH AMBASSADORS  
THROUGH  
COMMUNITY ENGAGEMENT  
&  
COOKING DEMOS



**96%**  
of the food we provide is  
**NUTRITIONALLY  
DENSE and  
PROTEIN RICH**



# SPONSORSHIP INFORMATION

## 2023 WINNERS AND PARTICIPANTS

### VICTOR OF VARIETY

Yvonne Ivy (PHS Dessert Bar) – Round Winner,  
Arshiya Farheen (Verzenay Chicago)

### MASTER OF THE MENU

Connor Hepburn (The Alinea Group) -Round Winner  
Zita Stevens-Smith (Zita Cooks Catering)

### JUDGES

Phil Vettel    Emily Hallock  
Liz Abenaw    Sam Yousef

### EMCEE

Monica Eng



## PROMOTIONAL EFFORTS

Beyond Hunger will showcase your company's commitment among our thousands of supporters, volunteers, and event attendees who have stepped up to be part of our enduring history to end hunger. We will celebrate your partnership through:



**Over 8,900 social media followers**



**Average monthly engagement of 16,400 (Instagram & Facebook)**



**3,300 mail recipients of our organization's annual report**



**4600 average online monthly visitors**



**Over 18,000 supporters on our email list**



**Appx. 12,000 website pageviews per month**

## PAST SPONSORS





CHALLENGE

GOOSE ISLAND BARREL HOUSE

**BEYOND HUNGER**

**SPONSORSHIP OPPORTUNITIES**

Thursday, May 30, 2024

| Package Level >>   | Presenting Chef<br>\$5,000                            | Executive Chef<br>\$2,500                             | Chef de Cuisine<br>\$1,200     | Sous Chef<br>\$300 |
|--|---|---|--------------------------------|--------------------|
| <b>PRE-EVENT RECOGNITION</b>   |   |   |                                |                    |
| Name on Event Invite<br>(by March 15th)  |   |   |                                |                    |
| Electronic Ad on Beyond Hunger<br>Website  |   |   |                                |                    |
| Email Blasts   |   |   |                                |                    |
| Social media mentions  | 8 mentions  | 6 mentions  | 4 mentions                     | 2 mentions         |
| Logo on online auction site  |   |   |                                |                    |
| <b>ON-SITE RECOGNITION</b>   |   |   |                                |                    |
| Sponsorship listed on admission<br>wristbands and/or VIP passes                    |   |   |                                |                    |
| Stage mention of sponsorship before<br>initial cook-off                            |   |   |                                |                    |
| Tickets to the event   | 4 VIP Tickets<br><i>Pre-Reception, Meet the Chefs</i> | 2 VIP Tickets<br><i>Pre-Reception, Meet the Chefs</i> | 2 General Admission<br>Tickets |                    |
| Logo placement on event signage<br>throughout venue                                | Leading Placement                                     | Prominent Placement                                   |                                |                    |
| Ad in Event Program  | Full Page (8 X 5")                                    | Full Page (8 X 5")                                    | Full Page (8 X 5")             | Half Page (5X3.5") |
| <b>POST EVENT RECOGNITION</b>  |   |   |                                |                    |
| Recognition in Beyond Hunger's<br>Annual Report (reaching 5,000)                   |   |   |                                |                    |
| Listing and link on Beyond Hunger's<br>website as a partner                        |   |   |                                |                    |
| Listing in thank-you ad post-event in<br>the Wednesday Journal (reaching<br>6,000) |   |   |                                |                    |
| Logo in next year's sponsorship<br>package   |   |   |                                |                    |

Questions? Contact Lauren at [Lauren@GoBeyondHunger.org](mailto:Lauren@GoBeyondHunger.org) or 708-386-1324 ext. 1102



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Yes! We will sponsor Beyond Hunger's Healthy Chef Challenge

-  PRESENTING CHEF SPONSORSHIP..... \$5,000
-  EXECUTIVE CHEF SPONSORSHIP..... \$2,500
-  CHEF DE CUISINE SPONSORSHIP..... \$1,200
-  SOUS CHEF SPONSORSHIP.....\$300

*\*Sponsorships are limited and are guaranteed on a first come, first serve basis. Thank you for your support!*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Sponsorship Level: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**BEYOND HUNGER FEIN #27-2018997**

### Payment Information

Payment is due by May 10<sup>th</sup>. Please make checks payable to: *Beyond Hunger*

**MAIL:** 848 Lake Street, Oak Park, IL 60301

**ONLINE:** [www.GoBeyondHunger.org/give](http://www.GoBeyondHunger.org/give)

#### EVENT CONTACT:

Lauren Brightmore 708-386-1324 ext. 1102 Lauren@GoBeyondHunger.org