



# THURSDAY, MAY 14

GOOSE ISLAND BARREL HOUSE

## COMPETITOR PARTNERSHIP



### Let the Cook-Off Begin!!

We believe hunger is solvable, and the solution includes all of us. Learn how you can support a hunger-free community as a participant in this culinary competition for good.



# THE HEALTHY CHEF CHALLENGE

Do you have what it takes to be this year's Healthy Chef Challenge Champion? This culinary competition will put your skills to the test against other Chicago area chefs.

A crew of celebrity judges decides which chef makes the most delicious and healthy entrée using ingredients commonly found in our food pantry—think canned yams and peanut butter!

Showcase your talents and be part of the competition today!

## ABOUT BEYOND HUNGER

Beyond Hunger provides hunger-relief programming and services across Cook County, including portions of Chicago and its near-west Suburbs. Our programming includes:

- Food Pantry
- Nutrition and health education
- Kids' food programs
- Home delivery
- Benefits services
- Advocacy for food security

Our service offerings seek to provide the food, resources, knowledge, and skills people need to live healthy, active lives.

## CHEF EVENT BENEFITS



Exposure to a variety of food bloggers/critics on judging panel and invited media



Bio about you in event program AND video promotion of you at your restaurant prior to competition



A \$200 stipend for your time and travel



Promotion across Beyond Hunger networks (press release, website, social media, email, & print)



Full page black and white ad for your restaurant/business



2 Complimentary Guest Tickets



Listing in thank-you ad post-event in Wednesday Journal



VIP Meet & Greet with other chefs, judges, and special guests



# 2025 PARTICIPANTS



**GREG WADE**

Managing Partner, Publican Quality Bread  
James Beard Award Winner



**JAVAUNEEKA JACOBS**

Sous Chef, Frontera Grill  
Chopped Julia Child Challenge Winner



**CESAR MURILLO**

Executive Chef, North Pond  
Top Chef Season 22 Semi-Finalist

## LAST YEAR'S JUDGING PANEL

David Manilow, Creator & Executive Producer of Check, Please!  
Monica Eng, AXIOS Chicago Reporter, Co-host the Chewing Podcast  
Chef James Roth, Certified Executive Chef, Chicagoland Culinary Instructor  
Natalie Thompson, Tasting Seat Raffle Winner

## PROMOTIONAL EFFORTS

Beyond Hunger will showcase your restaurant's commitment among our thousands of supporters, volunteers, and event attendees who have stepped up to be part of our enduring history to end hunger.

We will celebrate your partnership through:



Over 11,700 social media followers/subscribers



Average monthly engagement of 16,400 (Instagram & Facebook)



3,300 mail recipients of Beyond Hunger's annual report



Over 18,000 supporters on our email list



200+ event attendees and promotion to broader email list and social media

## WANT TO GET MORE INVOLVED?

Here are some additional ideas to advocate and support Beyond Hunger any time throughout the year:

- **Feature your Healthy Chef Challenge final dish as a special at your restaurant.**
  - Beyond Hunger staff can provide a QR code for diners to make a donation or you can opt to donate a portion of that items' sales, etc. We would highly promote to our followers.
- **Host your own food drive or internal competition**
  - Whether its your own culinary competition or your staff joining in to raise food and funds.
- **Volunteer**
  - Join our group of volunteers and make an impact through a variety of shifts.