



2023 SCHOOL COMPETITION INFORMATION



CAN DO Community Challenge - At A Glance

Who: You!

What: Beyond Hunger's annual spring food drive. Our goal is to raise \$125,000 AND if we meet our goal all donations will be matched up to \$25,000 thanks to the Challenge Corp—a group of local philanthropists.

When: April 1st to April 30th

Why: Donations to Beyond Hunger are typically at their lowest during the spring. As we continue to see the impact of the pandemic on our neighbors, we encourage the community to spread the word about our services, promote our virtual food drive, sign up to volunteer, and/or make a donation.

For more information, contact:

Lauren Brightmore, Lauren@GoBeyondHunger.org (708) 386-1324 ext. 1102

Sarah Corbin, Sarah@GoBeyondHunger.org (708) 386-1324 ext. 1108

About Beyond Hunger

For over four decades, Beyond Hunger has helped fight hunger in our community. Each year we provide nutritious groceries to 40,000 people from 13 zip codes throughout greater Chicagoland. Our marquee program, the food pantry, operates twice per week. Program participants can utilize our walk-in Community Market or come to our drive-thru to receive pre-packaged boxes with dietary restrictions and cultural preference in mind. We also supply meals to kids when school is not in session and deliver groceries to older adults and those with disabilities. We offer nutrition education and cooking classes and connect clients to income support benefits.

Beyond Hunger

848 Lake Street
Oak Park, IL 60301

(708) 386-1324
www.GoBeyondHunger.org





HOW TO GET INVOLVED:

DONATE
food or funds



VOLUNTEER
your time



ADVOCATE
to raise
awareness



For more information, go to GoBeyondHunger.org/CanDoSchool

CAN DO SCHOOL COMPETITION

Will your school be next to take home the CAN DO Challenge Trophy?

Starting April 1st, the competition will begin! There will be 4 ways for you to participate in this challenge: raising funds, volunteering, increasing public advocacy, and donating food. More information is below.

1. Fundraising Pages:

Like in past years, we will create your school team's fundraising page on our CAN Do Challenge donation site (**10 points per \$1**). You will be able to see your progress in real time for all online donations. For every \$1 donated, we can provide 3 meals!

The online fundraising page is an easy way for donors to give securely and provide points to your team. You can even recruit people to fundraise for your team to further your impact!

In 2022, participating schools raised enough to provide over 70,000 meals!

2. Advocacy:

A critical component to ending hunger in our communities is raising awareness. Your school or group can gain more points by helping educate others about good nutrition and using their combined voices to become anti-hunger advocates. Teachers or team captains can share videos and examples of group activities in the following ways:

1. Create a Promotional Video

Work together to create a 1-minute shareable video about how your school is raising awareness, food, and funds for Beyond Hunger. Make it fun and send that video or public link to Sarah@GoBeyondHunger.org so that we can brag about your efforts through our social media channels.

300 Points

2. Share a Classroom Activity

We have a variety of activities that students can do in the classroom or on their own to learn more about hunger and how they can make an impact. Activities include coloring pages, crafts, family activities, word finds and MORE. Each activity is worth 100 points. We just need a

picture or scan of the completed project sent to Sarah@GoBeyondHunger.org. Classroom activities can be found on our google drive: <https://bit.ly/CanDoActivities>.

100 Points

3. Create your own Cooking Video

Choose one of the Healthy Recipes from our [website](#) and create your own cooking video for us to share to our social media and YouTube channel. Try to keep the video approximately 2 minutes or less. Once we post your video, be sure to share it with your friends and school community. Send video submissions to sarah@gobeyondhunger.org.

500 Points

3. Volunteer Hours:

Registered Beyond Hunger volunteers (self, parent, or guardian) can designate their volunteer hours to an affiliated school during the month of April (**5 points per hour**). If interested in becoming a registered volunteer ahead of the CAN DO Community Challenge please [sign up](#) in time to attend the orientation on March 15th (6-7:30 PM). Volunteers should email Monnette@GoBeyondHunger.org to ensure hours get assigned to the appropriate school or group.

4. Food Donations:

Donate our most needed items. Below is the list of 10 non-perishable food items worth **5 points each**. All food donations will be weighed for a total number of pounds, *but only the items below will count towards the competition.*

- Jelly
- Peanut Butter
- Canned Chicken Soup
- Cheerios' Cereal
- Canned Mixed Vegetables (low sodium)
- Diced Tomatoes
- Tomato Paste
- Bagged Rice (White or Brown)
- Refried and Dry Beans (Pinto and Black)
- Canned Pineapples

These are items we have trouble procuring and need to help stock our Despensa, an off-site pop-up pantry serving newly immigrant families that relies entirely on private donations.

We are limited in space and staff/volunteers for sorting, so please stick to donations off this list.

Donation Drop Offs:

During the last two weeks of April, you can begin to drop off your food donations. We ask that you sign up for a date and time in advance to ensure we have enough staff and space available. Go to <http://bit.ly/3iCGETT> to select your preferred date and time. Be sure to include your school's name too.

Beyond Hunger Speaker:

We'd love to come to your school to speak about Beyond Hunger and the school competition. Contact [Lauren](#) to schedule a date prior to the start on April 1st. We also have a video which you can show and share with your class, school, or service group. Check it out here: <https://bit.ly/CanDoVideo>

Awards Ceremony:

Our staff will coordinate with the winning school on a date to come and present the trophy to you (usually mid-late May).

Spread the Word:

Everything you need from posters, social media resources, images and more is located in our Can Do School Resource folder: <https://bit.ly/CanDoSchoolResources>. Please like and share any posts about Can Do to your networks.

Questions?

Contact Lauren@GoBeyondHunger.org if you have any questions.

Thank you for continuing this community tradition at a time where the need is great!

School Competition

How to Earn Points



Donate or Raise Funds

10

Points/\$1

Share your team fundraising link and recruit fundraisers to help you reach your goal!

Give Food or Volunteer

5

Points Per Item/Hour

Donate non-perishable foods from our top ten most needed list. Each item is 5 points.

Registered volunteers can log their hours to earn more points for their affiliated school.

Create & Advocate

500

Points

Submit a cooking video that highlights Beyond Hunger's Healthy Recipes

300

Points

Create a brief promo video about the Can Do Community Challenge

100

Points

Share a classroom activity to increase awareness and learn more about hunger



For more information

www.GoBeyondHunger.org/CanDoCommunity



TEAM CAPTAINS

IMPORTANT CHALLENGE INFORMATION

DONATION PAGE

Your school's page has been created for you and will show all online donations. We can also add any checks or cash that you collect offline and add them to your page totals.

To personalize or edit your team page, goal, or add images, please contact Lauren Brightmore lauren@gobeyondhunger.org 708-386-1324 x 1102.

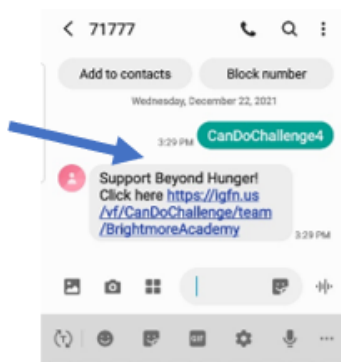
FOOD DONATIONS

Food donations will be added to team totals at the end of the Challenge. You will need to sign up for a drop off date via the [signup genius](#). We have some bins and crates available for food storage during the campaign.

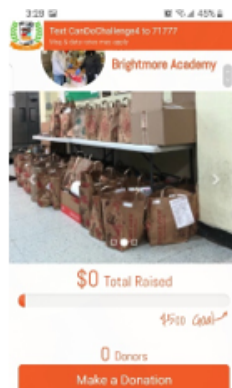
We have a supply of bins and crates, should you need them for food donations. Please contact us if you would like some or have any drop off related questions.

TEXT-TO-GIVE

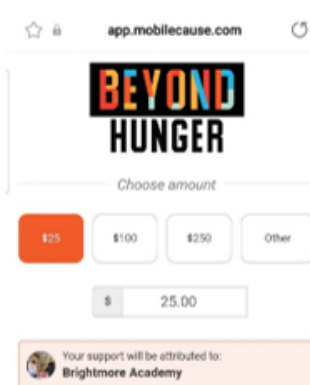
Your team can leverage your fundraising even further using text messages. Each team has a specific keyword that supporters can text to 71777 to donate specifically to your school. It's another great way to get the word out and simple for people to use.



Text your team's keyword (has # at the end of it) and click on the link.



They will go to your team's page and select [Make a Donation](#)



Then see a form with your team attributed to their donation