



Healthy Chef

CHALLENGE

Thursday, May 30, 2024

GOOSE ISLAND BARREL HOUSE

We believe hunger is solvable, and the solution includes all of us. Learn how you can support a hunger-free community as a participant in this culinary competition for good.

Beyond Hunger Services:

Pantry Programs

Nutrition and Health Education

Kids' Food Programs

Home Delivery

Social Services

Advocacy for Food Security





We provide hunger-relief programming and services to 13 zip codes across Cook County, including portions of Chicago and its near-west Suburbs. Our service offerings seek to provide the food, resources, knowledge, and skills people need to live healthy, active lives.

For 45 years Beyond Hunger has created solutions to end hunger at every stage of life through comprehensive programs that now include: providing emergency food to families in need, summer meals for kids who lack them when school is out, connecting individuals to valuable benefits like SNAP (“food stamps”), conducting nutrition education and cooking classes to combat chronic illness, and delivering groceries to homebound older adults.

Organization-wide, we focus on health and nutrition, and provide food that nourishes and sustains that families love.

COMMUNITY IMPACT FY 23



The most individuals we have ever served in **45 YEARS**



THE HEALTHY CHEF CHALLENGE

Do you have what it takes to be this year's Healthy Chef Challenge Champion?










This culinary competition will put your skills to the test against other Chicago area chefs.

A crew of celebrity judges decides which chef makes the most delicious and healthy entrée using ingredients commonly found in our food pantry—think canned yams and peanut butter.

Guests will have the opportunity to watch the competition, eat, drink, and sharpen their own culinary skills through demonstrations by our Health Ambassadors.

Showcase your talents and be part of the competition today!

EVENT BENEFITS

-  Bio about you in event program
-  Promotion across Beyond Hunger networks (website, social media, email, & print)
-  Full page black and white ad for your restaurant/business
-  2 Complimentary Guest Tickets
-  Exposure to a variety of food bloggers/critics on judging panel as well as Oak Park/River Forest foodies
-  Listing in thank-you ad post-event in Wednesday Journal
-  VIP Meet & Greet with other chefs, judges, and special guests

2023 WINNERS AND PARTICIPANTS

VICTOR OF VARIETY

Yvonne Ivy (PHS Dessert Bar) – Round Winner,
Arshiya Farheen (Verzenay Chicago)

MASTER OF THE MENU

Connor Hepburn (The Alinea Group) -Round Winner
Zita Stevens-Smith (Zita Cooks Catering)

JUDGES

Phil Vettel Emily Hallock
Liz Abenaw Sam Yousef

EMCEE

Monica Eng



PROMOTIONAL EFFORTS

Beyond Hunger will showcase your restaurants' commitment among our thousands of supporters, volunteers, and event attendees who have stepped up to be part of our enduring history to end hunger. We will celebrate your partnership through:



Over 8,900 social media followers



Average monthly engagement of 16,400 (Instagram & Facebook)



3,300 mail recipients of our organization's annual report



Appx. 12,000 website pageviews per month



Over 18,000 supporters on our email list



4600 average online monthly visitors

FEED THE NEED AND SPREAD AWARENESS

Want to get more involved? Here are some additional ideas to advocate any time during the year:

- Feature your Healthy Chef Challenge final dish as a special at your restaurant.
 - Beyond Hunger staff can provide a QR code for diners to make a donation or you can opt to donate a portion of that items' sales, etc. We would highly promote to our followers.
- Host your own food drive or internal competition
 - Whether its your own culinary competition or your staff joining in to raise food and funds.
- Volunteer
 - Join our group of volunteers and make an impact through a variety of shifts.

