



Healthy Chef

CHALLENGE

Thursday, June 1

GOOSE ISLAND BARREL HOUSE

We believe hunger is solvable, and the solution includes all of us. Learn how you can support a hunger-free community as a sponsor of this culinary competition for good.

Beyond Hunger Services:

Pantry Programs

Nutrition and Health Education

Kids' Food Programs

Home Delivery

Social Services

Advocacy for Food Security



www.GoBeyondHunger.org/events

SPONSORSHIP INFORMATION



ABOUT BEYOND HUNGER

We provide hunger-relief programming and services to 13 zip codes across Cook County, including portions of Chicago and its near-west Suburbs. Our service offerings seek to provide the food, resources, knowledge, and skills people need to live healthy, active lives.

For over 40 years Beyond Hunger has created solutions to end hunger at every stage of life through comprehensive programs that now include: providing emergency food to families in need, summer meals for kids who lack them when school is out, connecting individuals to valuable benefits like SNAP ("food stamps"), conducting nutrition education and cooking classes to combat chronic illness, and delivering groceries to homebound older adults.

Organization-wide, we focus on health and nutrition, and provide food that nourishes and sustains that families love.

THE HEALTHY CHEF CHALLENGE

We are thrilled to bring the heat (and fun) back in the kitchen with the return of our Healthy Chef Challenge.

This culinary competition puts the skills of talented Chicago area chefs to the test!



A crew of celebrity judges decides which chef makes the most delicious entree using ingredients commonly found in our food pantry--think canned yams and peanut butter.

Guests will have the opportunity to watch the competition, eat, drink, and sharpen their own culinary skills through demonstrations by our Health Ambassadors.

Feed the need and your inner foodie. Become an event sponsor today!

COMMUNITY IMPACT FY 2022



SPONSORSHIP INFORMATION

PAST WINNERS AND JUDGES

2018 Professional Round & Amateur Round

Angie Montroy (Angie's Pantry)

Dan Wnek (Fenwick H.S.)

2019 Professionals (Brick & Mortar & Caterer Round)

Carlos Belon (Wild Onion Tied House)

Samantha Miola (Personal Chef & Dietitian)

2021 Home Edition (Kids, Amateurs, & Professionals)

Cat Nickles, Jane Newton, & Angie Montroy

Judges

Anan Abu-Taleb

Chris Koetke

Laura Maychruk

Cathy Adduci

Rob Poe

Emily Paster

Bob Tucker

Emcees

Jennifer White

Danielle Dang



PROMOTIONAL EFFORTS

Beyond Hunger will showcase your company's commitment among our thousands of supporters, volunteers, and event attendees who have stepped up to be part of our enduring history to end hunger. We will celebrate your partnership through:



Over 8,200 social media followers



Average monthly engagement of 12,000 (Instagram & Facebook)



5,000 mail recipients of our organization's annual report



4600 average online monthly visitors



Over 7900 supporters on our email list



Appx. 12,000 website pageviews per month

PAST SPONSORS



Mark & Sallie Smylie





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SPONSORSHIP OPPORTUNITIES

Thursday, June 1, 2023

Package Level >>	Presenting Chef \$5,000	Executive Chef \$2,500	Chef de Cuisine \$1,200	Sous Chef \$300
PRE-EVENT RECOGNITION				
Name on Event Invite (by April 15th)				
Electronic Ad on Beyond Hunger Website				
Email Blasts				
Social media mentions	8 mentions	6 mentions	4 mentions	2 mentions
Logo on online auction site				
ON-SITE RECOGNITION				
Sponsorship listed on admission wristbands and/or VIP passes				
Stage mention of sponsorship before initial cook-off				
Tickets to the event	4 VIP Tickets <i>Pre-Reception, Meet the Chefs</i>	2 VIP Tickets <i>Pre-Reception, Meet the Chefs</i>	2 General Admission Tickets	
Logo placement on event signage throughout venue	Leading Placement	Prominent Placement		
Ad (Black & White) in Event Program	Full Page (8 X 5")	Full Page (8 X 5")	Full Page (8 X 5")	Half Page (5X3.5")
POST EVENT RECOGNITION				
Recognition in Beyond Hunger's Annual Report (reaching 5,000)				
Listing and link on Beyond Hunger's website as a partner				
Listing in thank-you ad post-event in the Wednesday Journal (reaching 6,000)				
Logo in next year's sponsorship package				

Questions? Contact Lauren at Lauren@GoBeyondHunger.org or 708-386-1324 ext. 1102



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**BEYOND
HUNGER**

SPONSORSHIP OPPORTUNITIES

Thursday, June 1, 2023

Yes! We will sponsor Beyond Hunger's Healthy Chef Challenge



PRESENTING CHEF SPONSORSHIP..... \$5,000



EXECUTIVE CHEF SPONSORSHIP..... \$2,500



CHEF DE CUISINE SPONSORSHIP..... \$1,200



SOUS CHEF SPONSORSHIP.....\$300

**Sponsorships are limited and are guaranteed on a first come, first serve basis. Thank you for your support!*

Company Name: _____

Contact Name: _____ Sponsorship Level: _____

Street Address: _____ City: _____ State: ____ Zip: _____

Telephone: _____ Email: _____

BEYOND HUNGER FEIN #27-2018997

Payment Information

Payment is due by **May 12th**. Please make checks payable to: *Beyond Hunger*

MAIL: 848 Lake Street, Oak Park, IL 60301

ONLINE: www.GoBeyondHunger.org/give

EVENT CONTACT:

Lauren Brightmore 708-386-1324 ext. 1102 Lauren@GoBeyondHunger.org